



THE A TO Z OF REGIONAL FOOTY CLUBS PODCAST

At CLIRA, we love Celebrating Life In Regional Australia - it is literally what we stand for!

We understand the critically important role that sporting clubs play in regional communities. They are often the lifeblood of the town and the primary meeting place for players, supporters and their families every weekend. Remove the footy club and watch part of the community die.

And so, we want to celebrate these amazing organisations!

Introducing **The A To Z Of Regional Footy Clubs Podcast**, presented by **CLIRA**.

We will be producing and releasing 26 weekly episodes throughout the 2026 football season - one for each letter of the alphabet (and yes, finding clubs that start with X and Z was a challenge!). We'll chat to a representative of each club, learn about their town and district, chat about the footy club and listen to some of the legendary stories about each club.

We want you to be a part of it too!

Imagine your brand being promoted with a 30 second announcement at the start of every episode. How about seeing your brand being promoted every week when we release our social media posts for each episode. And then, as these clubs promote their club's post, they will be promoting your brand. **Everyone wins!**

All of this for **\$7800 plus GST** - that's only \$300 per episode.

Don't delay - first in, best dressed.

Call our Sponsorship Manager - **Neil Butler** - on **1300 0 CLIRA** and register your interest or visit us at www.regionalfootypodcast.au.

Your brand. Community football. Regional Australia. An unbeatable combination!